

TULLYMORE

GOLF RESORT

FOR IMMEDIATE RELEASE

SpartanNash, Canadian Lakes Property Owners Sponsoring Tullymore Classic Pro-Ams

CANADIAN LAKES – SpartanNash, on behalf of its Our Family® and Spartan® exclusive private brands, and the Canadian Lakes Property Owners Corporation (CLPOC), are teaming up with Tullymore Golf Resort to present two Tullymore Classic Pro-Ams on Wednesday, June 29, and Thursday, June 30.

The pair of Pro-Am events lead into the Tullymore Classic, a July 1-3 Symetra Tour event being played at Tullymore Golf Resort for the second consecutive year. The 54-hole stroke play tournament features 144 up-and-coming professional golfers on the “Road to the LPGA,” includes a \$100,000 purse for the touring golfers and will cap a week-long celebration of Tullymore Golf Resort and the Canadian Lakes area.

“SpartanNash serves our communities, and is willing to give back by supporting a Pro-Am and inviting others to be a part of an event that features great golfers from around the world,” Don Williams, Tullymore Chief Operating Officer, said. “Tullymore Golf Resort is excited to have their support, and the support of the Canadian Lakes Property Owners Corporation. The Canadian Lakes area has so much to offer, and that week and on the Fourth of July Weekend it will be on display along with the next rising LPGA stars.”

SpartanNash will be sponsoring the Thursday, June 30, Pro-Am Day, and hosting girls high school golf teams from throughout the state. The fifth largest food distributor in the United States is inviting the high school golfers as its guests for the entire week, including a junior clinic, the Pro-Ams and the three rounds of the Symetra Tour championship.

SpartanNash distributes national and private brand products to 2,100 independent grocers in 47 states. The private label products are available at SpartanNash’s more than 90 corporate owned stores and 300 independent retail customer’s stores in Michigan.

“We are excited to host girls high school golf teams from throughout the state of Michigan at the Tullymore Classic and enable them to walk alongside the next LPGA Tour stars,” John Paul, Vice President of Private Brands for SpartanNash, said. “This will be an incredible event, and it is one way SpartanNash – in partnership with its retail stores and independent customers – wants to give back to the communities we serve.”

CLPOC is sponsoring the Wednesday, June 29, Pro-Am Day, in part to promote their vibrant private residential area one hour north of Grand Rapids. Within 11 square miles members and their guests can experience lakes, boating, fishing, beaches, golf, tennis, pickleball, softball, indoor and outdoor pools, disc golf, volleyball, sledding, dining and more.

Last July in the inaugural Tullymore Classic, Daniela Iacobelli, who was born in Detroit and lived in Michigan until she was a teenager, birdied three of her final four holes and drained a clutch birdie putt at No. 18 to win by a stroke.

Iacobelli is on the LPGA Tour this year after her win at Tullymore and seven other top-10 finishes put her fifth on the Volvik Race for the Card money list at the conclusion of the 2015 season. The top-10 each year earns LPGA Tour membership for the next season.

Iacobelli and the other tour members gave Tullymore Golf Resort rave reviews for its golf course, tournament presentation, hospitality and especially the golf fans last year's tournament attracted. Several of them as well as Symetra Tour officials cited the crowds as among the largest and most enthusiastic on the entire schedule.

Two distinct world-class golf courses welcome golfers to Tullymore, including the award-winning Tullymore course designed by the renowned James Engh, which will play host to the pros in the Tullymore Classic. In addition, St. Ives Golf Club is a prime example of the best design work by Michigan's own Jerry Matthews. The 36 holes of great golf wind amid 800 acres of glacier-carved rolling Michigan woodlands and wetlands in the captivating Canadian Lakes area.

The luxuriously appointed accommodations and premium amenities like the fitness center, indoor and outdoor pools, and two comfortable clubhouses with great dining service options make for more reasons to visit and stay for a while. Visitors can choose from a getaway for two in the cozy inns, or a cottage, condominium or rental home for an unforgettable few days away or even a home away from home.

Spots in the pro-am events remain available for interested amateur golfers who want to join in the fun and rub shoulders with a talented professional headed for the LPGA Tour.

Contact Scot Cucksey, Tullymore's head PGA golf professional, for information about pro-am spots, and sponsorship or volunteer opportunities. Scot can be reached at scot@tullymoregolf.com, 231-972-4837, ext. 252.

Visit www.tullymoreclassic.com for more tournament information and to be a part of the Tullymore Classic. Visit www.tullymoregolf.com for resort information.